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Hiring Team

Dutchie

Dear Dutchie Design Team,

From brand systems to performance campaigns, I've spent my career designing creative that doesn't just look great—it connects, converts, and endures. With 30 years in design and 25+ in digital, I've helped teams across tech, health, and SaaS communicate their value in ways that move people and move the needle. The **Senior Brand & Growth Designer** role at Dutchie feels like a natural next step.

You're looking for someone who can lead visual identity across fast-moving marketing efforts—and who can flex between strategic brand thinking and hands-on creative execution. That's my lane. I've shipped thousands of assets across formats and channels, built scalable visual systems, and led creative for product launches, B2B initiatives, and high-velocity campaign work. I also know how to move quickly and cleanly—balancing tight timelines with long-term brand evolution.

Most importantly, I bring a coach's mindset. I build trust with stakeholders, mentor creatives, and know how to get the best out of a team while pushing ideas forward. Whether it's dialing in conversion rates or shaping storyboards, I'm always thinking: what does this need to *feel* like to actually work?

Dutchie's mission resonates. The chance to shape how this industry grows—through design that's bold, human, and thoughtful—is something I'd be proud to be part of.

Looking forward to connecting,

J. Bert Mahoney