

J. Bert Mahoney

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Hiring Team

Affirm

Dear Affirm Design Team,

Design has always been my way of solving problems that matter—and that's exactly what Affirm is doing for modern finance. I'm excited about the opportunity to join your DTC team and help shape intuitive, empowering experiences that redefine how people interact with their money.

I've led product design for fintech platforms, health systems, and edtech tools—simplifying complexity while keeping users at the center. At Hatch, I reduced onboarding steps by 68%. At Art+Logic, I spearheaded a full-system refactor for an automotive auction client. I bring strategic thinking, system-level design, and the ability to translate data and feedback into clear, actionable solutions.

I'm a builder and a collaborator. Whether it's leading product vision, coaching designers, or working shoulder-to-shoulder with PMs and engineers, I bring momentum, clarity, and care to the work.

Looking forward to the chance to connect,

J. Bert Mahoney