

Joseph Bert Mahoney

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Statement of Qualifications

As a seasoned Software Designer with a profound passion for crafting human-centered digital experiences, my career spans nearly three decades across thirty-five industries, driving innovation and fostering environments where creativity and functionality converge.

My educational background with a double major in Computer and Information Science and Fine Arts has given me a unique UX strategy and design perspective and practice, emphasizing empathy, engagement, and aesthetic excellence.

1. Professional Experience and Philosophy on UX Strategy and Design

- a. At the heart of my UX philosophy lies the commitment to understanding and solving real people's problems, ensuring accessibility for as broad an audience as possible, and enhancing satisfaction for everyone.

My work with the Ophthalmic Software Application is a testament to my process, where thorough research, iterative design, and collaborative development led to a solution that significantly improved the user experience for ophthalmologists, patients, and office staff.

This project, detailed in [Ophthalmic Software Application](#), showcases my ability to conduct user research, integrate insights, and apply a meticulous design process to achieve remarkable outcomes.

2. Building and Motivating High-Performing Teams

- a. Leadership is about fostering an environment of openness, trust, and collaboration. Empathy and a commitment to understanding diverse perspectives and maintaining an open, friendly dialogue are essential to my approach.

This philosophy has been instrumental in building cohesive, innovative

teams at my company, HamiltonBerchman and Hatch Early Learning Inc., where we embraced challenges as opportunities for growth and innovation.

3. Portfolio Highlights and Reflections

- a. The projects I am most proud of include the [Southern Auto Auction](#) and the [Ophthalmic Software Application](#), outlined on [my portfolio site](#).

Continuous learning, adaptation, and open-mindedness are essential.

For instance, with today's advancements in technology, namely artificial intelligence (AI) and user feedback, I see opportunities for further enhancing the UX and accessibility of these applications. I currently leverage AI in my design process, and at the time of working on these projects, AI as we know it now was not accessible outside development labs. I've already improved my process and, by extension, any project I touch. Artificial Intelligence will only enhance this more over time.

Conclusion

In conclusion, my longevity and vast experience, backed by a solid educational foundation and [a robust portfolio](#), align with the qualifications sought for the Staff Services Manager II position.

I am eager to bring my expertise in UX design, team leadership, and vision to contribute to your team's success.

Thank you for the opportunity to submit my application for consideration and for the time you spent in this process.

Best regards,
Bert

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