

Punch list with URLs + Screen grabs

<http://journalismaccelerator.com/journalism-questions/how-could-collaboration-increase-revenue-in-journalism/>

The screenshot shows the Journalism Accelerator website with a question titled "How could collaboration increase revenue in journalism?". The question is posted by Journalism Accelerator on April 16, 2012. It has 138 comments and 5 likes. The question text is: "Journalists are increasingly collaborating, with both traditional and new partners. For example: reporters and developers create new tools to collect and distribute information, major news outlets collaborate on big stories to increase impact, independent investigative sites share resources to bring better coverage to communities across the country. Working together wins praise for improving content: how can collaboration increase the revenue news outlets earn?". The page also features a sidebar with "Get JA Updates", "Collaboration Partners", and "Collaboration Live Chats".

Text -- type is randomly appearing ... is only partially displaying? note in cuts off...

This close-up shows the "Collaboration Partners" section. It features a green header and a text block that reads: "Expanding the conversation started at CollabSpace 2012, an event hosted by MediaShift's Collaboration Central and UC Berkeley's IRP.n". Below the text are two logos: "COLLAB CENTRAL" and "INVESTIGATIVE REPORTING PROGRAM". At the bottom, there is a link that says "See All Participants".

The screenshot shows the Journalism Accelerator website with a project titled "Crowdsourcing Best Practices: A new ethical framework for political coverage". The project is described as a "What happens when social media and political coverage collide? How do you handle the challenges of 'access journalism' like requests for quote approval? How can journalists keep politicians honest? Could a different approach to reporting improve the flow of information to voters?". The project is led by Poynter and Kent State. The page also features a sidebar with "Get JA Updates", "Collaboration Partners", and "Tag cloud".

This close-up shows the "Collaboration Partners" section with three people listed: Jan Leach (Kent State), Dan Moulthrop (The Civic Commons), and Kelly McBride (Poynter). Each person has a small profile picture and their name and affiliation listed below it.

These heads go here!
<http://journalismaccelerator.com/projects/kent-state/>
They were here originally, we're having some issues with right rail matching pages, or displaying with funk. These are important showcase pages - I'll post the pdf of this page on

Heads (kevin, vicky & rusty) that appear currently on Kent State page go on the CJET pages
<http://journalismaccelerator.com/projects/cjet/>
AND
<http://journalismaccelerator.com/projects/cjet-2/>

PAGE URL: <http://journalismaccelerator.com/projects-archive/>

JOURNALISM Accelerator
A forum about innovation in journalism, beyond the usual suspects

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Projects

Featured: Community Journalism Executive Training (CJET)

Engaged in a huge experiment

Two days. Seven hands-on mentors. Thirty+ community publishers and an executable 100-day plan due before going home. Revenue issues raised at the experimental CJET training are familiar to many of you pushing the edge in the new news ecosystem. [Here](#), find and respond to resources from CJET; deepen community know-how of what works.

Partners

INN PATTERSON FOUNDATION Knight DIGITAL MEDIA Center KF

Project: Poynter/Kent State: Political Coverage Best Practices Guide

A new ethical framework for political coverage

Insula, exaggerations and lies have polluted the 2012 election trail. Participants at the 2012 Poynter/Kent State Media Ethics Training helped lay the groundwork for a new, crowdsourced ethics guide for political reporting. [In-depth, online, public conversations](#) hosted by the JA explore key themes of the 2012 experience. From these, a practical guide in 2013. [Join in!](#) [\(more...\)](#)

Project: Collaboration and Sustainability

How could collaboration increase revenue in journalism?

Journalists are increasingly collaborating, with both traditional and new partners. For example, reporters and developers create new tools to collect and distribute information; major news outlets collaborate on big stories to increase impact; independent investigative sites share resources to bring better coverage to communities across the country. Working together, news outlets are improving content; how can collaboration increase the revenue news outlets earn? [\(more...\)](#)

Project: Election Opportunities

What kind of election coverage do you want to bring to your community in 2012?

The 2012 elections go underway well before a single vote has cast. For many publishers, elections present an opportunity to cement community ties - to go beyond horse race coverage, to tap into local knowledge and to root out information people are hungry to have before voting. What are publishers trying? How might you continue reader relationships built around political coverage to beyond the election season. [\(more...\)](#)

To comment, connect to JA using:

Get JA Updates

Please Enter E-mail

Why Subscribe?

Tag cloud

Free Tools Research Audience Engagement Digital Media Local News Report Crowdsourcing Tweets for Keeps Training Resources Investigative Journalism Community Engagement Revenue Social Media Tools Twitter Business Models Collaboration Technology Networks

About the Journalism Accelerator

What is This?
JA Team
Special Thanks
TAG of Journalism
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Related Blog Posts

Engagement is not a spectator sport: Value of Local TV Report 2
Each JA forum comes to life through a community outreach campaign. In the goal, we show how we did...
Login, profiles and authentication: JanRain, the Journalism Accelerator and you
Transparency around how we are lacking (technology), building community and enabling...
An interview with Kate Fleishner, author of "Re-imagining Journalism: Local News for a Networked World"
Across the field of journalism we've had an "information infusion" from a broad range of sources (w)...
Recent Blog Posts
Decoding Collaboration Part 3: Collective Impact deconstructed
Decoding Collaboration Part 2: News conversations - defining impact
Decoding Collaboration Part 1: Can or should news collaboration be forced?
What kind of journalism education today best sets students up for success tomorrow?
Recent Resources
JournalismDegree.org
A deep resource for prospective journalism students to explore and compare academic programs. Check out the...
JournalismDegree.org

The CJET pages are "two deep" - wrong side rail graphic/collaboration partners displays on both pages (see above)

<http://journalismaccelerator.com/projects/cjet/>
AND
<http://journalismaccelerator.com/projects/cjet-2/>

Dirty politics is the only other project page we built out (wrong heads display on page, see above)

<http://journalismaccelerator.com/projects/kent-state/>

Both these "projects" intentionally point to question pages - this one here: has the issue in the collaboration partner box

<http://journalismaccelerator.com/journalism-questions/how-could-collaboration-increase-revenue-in-journalism/>

And this one here: (is fine)
<http://journalismaccelerator.com/journalism-questions/what-kind-of-election-coverage-do-you-want-to-bring-to-your-community-in-2012/>