

Website Launch Checklist

(Things to Do Before Launching Your WordPress Website)

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Activate [SSL](#)
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Set title/tagline
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Check admin email
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Verify timezone
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Set permalinks
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Unblock search engines
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Disable maintenance mode
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Test 404 page
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Optimize addons
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Install antispam plugin
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Remove unwanted plugins
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Delete unwanted images
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Set logo
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Set favicon
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Optimize images
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Check responsiveness of pages
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Ensure [SEO readiness](#)
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Configure SEO plugin
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Add social share image
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Create XML sitemap
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Check links
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Add privacy policy
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Implement GDPR
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Install analytics
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Review grammar/spelling
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Proofread content
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Remove WordPress revisions
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Check website forms
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Test performance
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Verify media licensing
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Configure security plugin
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Install caching plugin
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Integrate CDN
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Test cross-browser
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Test cross-devices
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Test cross-OS
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Seek feedback
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Submit to search engines
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Backup website
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LAUNCH! 🎉
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Post-launch: Tell the world
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Post-launch: Pat yourself on the back