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Dear Hiring Manager,

I am extremely excited to apply for the UX Designer role with PowerMyLearning. As a Lead Digital Experience Designer with over 28 years of experience in creating successful digital projects, I am passionate about solving problems between screens and people and establishing design systems. This role presents an incredible opportunity for me to utilize my skills and expertise in improving user experience, engagement, and handling ambiguity.

In my current position at HamiltonBerchman, I have successfully completed various digital projects, including website design, mobile and desktop application development, and marketing initiatives. My focus on creating solution-oriented strategies has resulted in tangible improvements for our clients. I have also honed my skills in leading remote meetings and collaborating with diverse teams and clients globally. Additionally, during my time at Hatch Early Learning Inc., I streamlined user interaction by identifying key issues and developed a comprehensive design system and user personas suite for a more targeted redesign process.

Throughout my career, I have continuously strived to enhance my proficiency in delivering high-quality outputs, conducting remote meetings, and presenting to global executives and clients, as evidenced in my experience at Art+Logic Inc. I am also adept at utilizing artificial intelligence in the design process, resulting in significant acceleration and enhancement of design outcomes. In my role at AGIA Insurance, I leveraged A/B and multivariate testing, along with design iteration, to continually improve campaign performance and boost user engagement.

With a Bachelor's degree in Computer and Information Science, as well as a Bachelor's degree in Fine Arts, I am equipped with a diverse range of skills necessary for this role. I am confident that my skills, experience, and passion for UX design make me a strong candidate for the UX Designer position with PowerMyLearning.

Thank you for considering my application. I look forward to discussing my qualifications further in an interview setting.

Sincerely,
Joseph Mahoney