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Dear Hiring Manager,

I am writing to express my interest in the Senior User Experience Designer role with Brooksource. With over 28 years of experience in digital design, I have developed a deep understanding of how to effectively improve user experience and engagement through my work. I am thrilled at the opportunity to bring my expertise and passion to a Fortune 17 retail client, working 100% remotely.

In my current role as an award-winning Lead Digital Experience Designer at HamiltonBerchman, I have honed my skills in solving problems between screens and people, establishing design systems, and using artificial intelligence in the design process. I have led remote meetings and collaborated extensively with a diverse range of leaders and clients globally. My experience at Hatch Early Learning Inc. as a Senior User Experience Designer also showcases my ability to streamline user interaction, develop comprehensive design systems, and integrate artificial intelligence into research processes.

I am especially excited about the opportunity to work with an e-commerce website and deliver best-in-class, customer-centric solutions. With my deep understanding of current design programs and mastery of design tools, such as Sketch, InVision, and Axure, I am confident in my ability to deliver the vision, experience, and creative strategy desired for this role.

I have also had the privilege of working with retail clients in my previous role as a Senior Web and Email Designer at AGIA Insurance. My experience in enhancing user experience and boosting conversion rates through intuitive and responsive digital marketing campaigns makes me well-equipped to understand the goals of stakeholders and deliver on business and customer requirements.

I am highly collaborative and always strive to bring a design thinking mentality to my work. I believe in the process of research, learning, testing, and iteration to deliver effective solutions for users. I am dedicated to doing the right thing for the user and solving their problems.

Thank you for considering my application. I look forward to the opportunity to discuss my qualifications further.

Sincerely,
Joseph Mahoney