

Dear Hiring Manager,

I am excited about this Principal Product Designer role at Upwork. The prospect of working at the intersection of AI and the future of work is fascinating. I am ready to bring my energy, innovative mindset, and passion for cutting-edge design to contribute to Upwork's transformative journey.

Helping shape an AI-native product experience from the ground up aligns with my expertise. I have a proven track record of thinking beyond traditional design experiences, constantly exploring new possibilities, and harnessing emerging technologies to deliver exceptional user experiences.

My portfolio showcases my strong UX design skills and ability to create visually compelling designs. My experience in rapidly changing environments and juggling multiple projects invigorate me, and I thrive in feedback-focused collaboration environments.

At the heart of my approach is a dedication to effective communication and storytelling. I excel in conveying research findings, design concepts, and narratives that engage stakeholders and create a shared vision.

Enclosed is my resume, highlighting my experience in designing for emerging technologies,

I am eager to contribute my energy, skills, and vision to Upwork's mission of unlocking potential through AI-driven innovation.

Thank you for considering my application.

Best regards,

Bert

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