

6/27/2024

Mindy Nies

Chief Experience Officer
Quicken Loans

Dear Mindy,

I am excited to apply for the Lead Product Designer position at Core Digital Media. With over 30 years of design experience and a strong background in creating user-centered, responsive, and transactional products, I am confident in leading the design and reimagining of the Quicken Loans platform experience.

At HamiltonBerchman, my solo consulting practice, I've designed over 1,000 successful projects, led cross-functional teams, ensured adherence to best practices and accessibility standards, and leveraged AI for efficient design processes. This experience, and many more, has equipped me with the skills to improve design quality and create solutions that improve lives and drive revenue.

I'm drawn to the mission of empowering people to improve their financial lives because I am passionate about simplifying complexity through elegant design solutions.

My expertise in user-centered design methodologies, information architecture, and interaction design aligns perfectly with your team's needs. My experience with design tools like Figma and Miro and managing design systems will also allow me to contribute significantly to your projects.

You can find more about my professional background and portfolio through the following links:

- [LinkedIn Profile](#)
- [Portfolio](#) password: l3tm3in

I look forward to discussing your specific needs and projects to help you and your team deliver exceptional user experiences.

Thank you for considering my application.

Best regards,

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