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Hiring Manager
FinalForms
Boulder, CO

Dear Hiring Manager,

I hope this letter finds you well. I'm excited to apply for the **Lead Product UI/UX Designer** role at **FinalForms**. With a passion for creating user-centered designs and a rich background in Education Technologies, I am an excellent fit for your dynamic team.

My design experience spans decades and various industries, including substantial work in EdTech and educational institutions. My tenure at Hatch Early Learning and other roles allowed me to significantly improve user experiences and streamline complex processes, which aligns perfectly with FinalForms' mission to revolutionize K-12 school district data management.

A few highlights from my career include:

- At Hatch Early Learning, I reduced onboarding steps from 19 to 6, boosting user engagement and satisfaction.
- Led a \$2M software refactor project at Art+Logic Inc., ensuring high-quality prototypes and designs that met client specifications and exceeded expectations.
- I've designed and executed over 1,000 projects at HamiltonBerchman, focusing on responsive and transactional products that adhere to best practices and accessibility standards.

What excites me about FinalForms is its commitment to quality, its positive impact on educational communities, and its impressive client retention rate of 99.1%.

I value the autonomy your designers enjoy in their work and the balanced work-life approach you promote. I produce my best work this way.

In this role, my strong background in user-centered design principles, usability testing, and user research methodologies, as well as my collaboration with cross-functional teams, will enable me to craft seamless user experiences for FinalForms that adhere to your brand guidelines.

I am eager to bring my prolific skillset and passion for great design to FinalForms and contribute to your mission of improving educational data management.

Thanks for considering my application. I look forward to the opportunity to discuss how my background, skills, and certifications align with your team's goals.

Be well,
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