

Dear Dave,

My name is Bert Mahoney. I am a WordPress professional who is an avid Bulletproof Radio listener and a Bulletproof tea drinker. The Web Administrator opportunity sounds like a perfect fit with my skill set and background.

Eight years ago I thought I would strike it out on my own as a designer and see where it took me. Over those years I've had the good fortune to work with some smart people and work on some great projects. I've learned that connection with others, being curious, asking questions, and sharing is what fuels great collaboration and accomplishments. At this time I find myself wanting to be part of something bigger than a team of one.

I have been in working with computers professionally for 22 years and I have a "big base." I started my career designing for print—advertising, marketing, and editorial design. Then the web showed up with ability to share information interactively and I was hooked. I began teaching myself how to code and have never stopped learning since.

I have extensive WordPress experience as an independent consultant. I started working with WordPress in 2006. I hand code HTML, CSS, PHP, Javascript, and jQuery. I've created custom plugins and templates for WordPress. Plus I have eCommerce, and API implementation experience. I'm very passionate about User Experience and making things as simple and clear as possible for people. I'm able to converse in the languages of design, development, marketing, and strategy and have a knack for explaining complex things simply.

I have telecommuting experience working remotely for clients and collaborators from around the world from Canada, Kenya, Australia, England, Mexico, England, Poland, China, India, France, and coast to coast in the United States.

I keep an open-minded approach to all ideas, and have an ego-less approach to constructive criticism. I like to work as fast as possible but I find it critical to think ahead on projects to root out issues beforehand.

Some samples of my work can be seen here <http://berchman.com/work/>

My LinkedIn Profile: <https://www.linkedin.com/in/bertmahoney>

Thank you for your time and consideration.

Best regards,
Bert Mahoney

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ps. Your Peter Sage interview is excellent. I have it saved on my iPhone and listen to it often.