
EXPERIENCE

President, Creative Director :: HamiltonBorchman Design Group, Inc. : Ojai, California

February 1999 - Present

Founded HamiltonBorchman Design Group to focus on small and medium sized businesses and their communication needs. HamiltonBorchman provides design and production services for both web and print projects that are functional as well as aesthetic. Some clients include: Vivometrics, The Thacher School, Studio-On-Hudson, Quatermile Films, Monica Ros School, Teach The Teachers Collaborative, and Awesco.

Director of Cross-Media Publishing :: The Thacher School : Ojai, California

February 1999 - June 2005

Thacher is a private, co-educational college preparatory boarding school 85 miles north of Los Angeles. I was responsible for art direction, design and production of all institutional print collateral. I managed all facets of the schools award-winning website including design, production, database management and programming. I was creative director for *The Campaign for Thacher*, the school's \$80 million dollar capital campaign. A majority of my work was performed for the Admissions and Development offices that primarily deal with external constituent groups. However, I also produced many web site and print projects for internal constituencies as well as being faculty advisor to the student yearbook, *El Archivero*.

Systems and Production Manager, Web Developer :: Jensen Design Associates, Inc : Long Beach, California

May 1996 - February 1999

Jensen Design provides clients with graphic design, branding and positioning services. Clients included Canon USA, Los Angeles Cardiology Associates, Robeks Juice, and Philharmonica Society of Orange County. I was responsible for concept, design, production, implementation and management of on-line business solutions for clients as well as for Jensen Design. I managed, maintained and troubleshooted all facets of the computer network. I managed digital archiving and backup systems. I advised on technology acquisitions and investments. I developed and implemented pre-press processes and production workflows for quality assurance that were sought out by commercial printers who received my work.

Art Director :: On the Boulevard Publishing : Studio City, California

September 1994 - May 1996

On the Boulevard Publishing produces local arts and entertainment magazines for the communities of Santa Monica, Pasadena, West Hollywood and the San Fernando Valley. I art directed, designed and produced four publications in addition to managing and directing an art staff. Design responsibilities included editorial design and advertising design for client advertisers—mostly restaurants, retail boutiques and playhouses. I managed all digital pre-press and post-production operations, organized and archived all digital media systems.

Freelance Graphic Designer, Production Artist :: J.R. Navarro & Associates : Los Angeles, California

May 1994 - August 1994

J.R. Navarro is an advertising and marketing agency. Clients include Oldsmobile, Pacific Theaters, Petersen Automotive Museum and Al Brooks Tickets. I designed and produced corporate collateral and print advertising from concept to camera-ready artwork.

Advertising Artist :: The Albany Times Union, Capital Newspapers, Hearst Corporation : Albany, New York

June 1992 - May 1994

The Albany *Times Union* is the New York Capital District's largest newspaper. I provided design and advertising services for the clientele of 40 sales representatives. I also designed covers for special-section tabloids and promotions. Worked in an office with six designers and one art director. Clients were primarily local businesses in the automotive, retail and service industries.

Advertising Artist :: The Record, Troy Publishing Company : Troy, New York

December 1991 - June 1992

The Record is a local newspaper in the New York Capital District region. I provided design and illustration services for advertising and special-section tabloid covers. I was one of two advertising artists managed by an art director.

EDUCATION & AWARDS

Bachelor of Science Degree : Information Science : Hartwick College : May 1991

Bachelor of Arts Degree : Fine Arts : Hartwick College : May 1991

Library Collection Award : Stevens-German Library : Hartwick College : April 1991

My painting was chosen by a faculty selection committee from the annual student art exhibition for placement into the Hartwick College's permanent collection.

PROFESSIONAL MEMBERSHIPS

AIGA : American Institute of Graphic Arts, *The professional association for design.*

NAPP : National Association of Photoshop Professionals.